

Privacy Policy

JTurner Consulting, LLC
Website: www.jturnerconsulting.net
Last Updated: July 1, 2025

1. Introduction

JTurner Consulting, LLC ("Company," "we," "us," or "our") is committed to protecting your privacy and personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.jturnerconsulting.net (the "Website") and use our services.

By using our Website and services, you consent to the practices described in this Privacy Policy. If you do not agree with this Privacy Policy, please do not use our Website or services.

2. Information We Collect

2.1 Personal Information You Provide

We may collect personal information that you voluntarily provide to us, including:

- **Contact Information:** Name, email address, phone number, mailing address, company name, job title
- **Communication Information:** Information contained in emails, messages, or other communications you send to us
- **Service-Related Information:** Information provided during consultations, proposals, or service engagements
- **Marketing Information:** Preferences for receiving marketing communications and information about our services
- **Professional Information:** Industry, company size, business needs, and other professional details

2.2 Information Collected Automatically

When you visit our Website, we automatically collect certain information, including:

- **Device Information:** IP address, browser type, operating system, device type, and unique device identifiers
- **Usage Information:** Pages visited, time spent on pages, links clicked, and other website usage patterns
- **Location Information:** General geographic location based on IP address
- **Referral Information:** Information about how you arrived at our Website

2.3 Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our Website. These may include:

- **Essential Cookies:** Necessary for basic website functionality
- **Analytics Cookies:** Help us understand how visitors use our Website
- **Functional Cookies:** Remember your preferences and settings
- **Marketing Cookies:** Used to deliver relevant advertisements and track marketing campaign effectiveness

You can control cookies through your browser settings, but disabling certain cookies may affect website functionality.

3. How We Use Your Information

We use your information for the following purposes:

3.1 Service Delivery

- Providing consulting services and responding to your inquiries
- Communicating about our services and your projects
- Processing payments and managing billing
- Delivering requested information and materials

3.2 Website Operation and Improvement

- Operating, maintaining, and improving our Website
- Analyzing usage patterns to enhance user experience
- Troubleshooting technical issues
- Ensuring website security and preventing fraud

3.3 Marketing and Communication

- Sending marketing communications about our services (with your consent)
- Providing newsletters, updates, and industry insights
- Notifying you about changes to our services or policies
- Responding to your questions and requests

3.4 Legal and Business Operations

- Complying with legal obligations and regulations
- Protecting our rights and interests
- Resolving disputes and enforcing agreements
- Conducting business analysis and planning

4. Legal Basis for Processing (GDPR)

For users in the European Economic Area (EEA), we process personal information based on the following legal grounds:

- **Consent:** When you provide explicit consent for specific processing activities
- **Contract Performance:** When processing is necessary to fulfill our contractual obligations
- **Legitimate Interests:** When we have legitimate business interests that are not overridden by your privacy rights
- **Legal Obligation:** When processing is required to comply with legal requirements

5. Information Sharing and Disclosure

5.1 Service Providers

We may share your information with trusted third-party service providers who assist us in:

- Website hosting and maintenance
- Email marketing and communication services
- Payment processing
- Data analytics and website optimization
- Legal and professional services

These service providers are contractually obligated to protect your information and use it only for specified purposes.

5.2 Business Transfers

If we undergo a merger, acquisition, or sale of assets, your information may be transferred to the new entity as part of the transaction. We will notify you of any such change in ownership or use of your information.

5.3 Legal Requirements

We may disclose your information if required by law or if we believe such disclosure is necessary to:

- Comply with legal processes or government requests
- Protect our rights, property, or safety
- Protect the rights, property, or safety of our users or others
- Investigate fraud or other illegal activities

5.4 With Your Consent

We may share your information with other parties when you provide explicit consent for such sharing.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. These measures include:

- **Encryption:** Data transmission and storage encryption
- **Access Controls:** Limited access to personal information on a need-to-know basis
- **Security Monitoring:** Regular monitoring for security threats and vulnerabilities
- **Employee Training:** Regular training on data protection and security practices
- **Incident Response:** Procedures for responding to data breaches and security incidents

However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

7. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law. Retention periods vary based on:

- **Active Client Information:** Retained during the term of our business relationship
- **Former Client Information:** Retained for 7 years after the end of our business relationship for legal and tax purposes
- **Marketing Information:** Retained until you opt out or withdraw consent
- **Website Analytics Data:** Typically retained for 2 years

When information is no longer needed, we will securely delete or anonymize it in accordance with our data retention policies.

8. Your Privacy Rights

8.1 General Rights

You have the following rights regarding your personal information:

- **Access:** Request information about what personal data we hold about you
- **Correction:** Request correction of inaccurate or incomplete information
- **Deletion:** Request deletion of your personal information (subject to legal obligations)
- **Opt-Out:** Unsubscribe from marketing communications at any time

- **Data Portability:** Request a copy of your data in a portable format

8.2 GDPR Rights (EEA Residents)

If you are in the EEA, you have additional rights under GDPR:

- **Right to Restrict Processing:** Request limitation of processing in certain circumstances
- **Right to Object:** Object to processing based on legitimate interests
- **Right to Withdraw Consent:** Withdraw previously given consent
- **Right to Lodge a Complaint:** File a complaint with your local data protection authority

8.3 CCPA Rights (California Residents)

If you are a California resident, you have additional rights under CCPA:

- **Right to Know:** Detailed information about how we collect and use your information
- **Right to Delete:** Request deletion of personal information
- **Right to Opt-Out:** Opt-out of the sale of personal information (we do not sell personal information)
- **Right to Non-Discrimination:** Equal service regardless of exercising privacy rights

9. How to Exercise Your Rights

To exercise any of your privacy rights, please contact us using the information provided in Section 13. When contacting us, please:

- Clearly state which right you wish to exercise
- Provide sufficient information to verify your identity
- Specify the personal information your request relates to

We will respond to your request within 30 days (or as required by applicable law) and may request additional information to verify your identity.

10. Children's Privacy

Our Website and services are not intended for children under 18 years of age. We do not knowingly collect personal information from children under 18. If we become aware that we have collected personal information from a child under 18, we will take steps to delete such information promptly.

11. International Data Transfers

If you are located outside the United States, please be aware that information we collect may be transferred to, processed, and stored in the United States. By using our Website and services, you consent to such transfers. We ensure appropriate safeguards are in place for international transfers as required by applicable law.

12. Third-Party Links and Services

Our Website may contain links to third-party websites or services. This Privacy Policy does not apply to those third-party sites or services. We encourage you to review the privacy policies of any third-party sites you visit.

We may also integrate third-party services (such as social media plugins or analytics tools) into our Website. These third parties may collect information about your use of our Website subject to their own privacy policies.

13. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at:

JTurner Consulting, LLC

Privacy Officer

Email: info@jturnerconsulting.com

Phone: 678.764.3054

Address: 305 Trilith Pkwy Ste 300 #1561, Fayetteville, GA 30214

Website: www.jturnerconsulting.net

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. When we make material changes, we will:

- Update the "Last Updated" date at the top of this Privacy Policy
- Notify you through email or a prominent notice on our Website
- Provide you with an opportunity to review the changes

Your continued use of our Website and services after any changes indicates your acceptance of the updated Privacy Policy.

15. Cookie Policy

15.1 What Are Cookies

Cookies are small text files that are placed on your device when you visit our Website. They help us provide you with a better experience by remembering your preferences and understanding how you use our Website.

15.2 Types of Cookies We Use

- **Strictly Necessary Cookies:** Essential for basic website functionality
- **Performance Cookies:** Help us understand how visitors interact with our Website
- **Functional Cookies:** Remember your preferences and personalize your experience
- **Marketing Cookies:** Used to deliver relevant advertisements and measure campaign effectiveness

15.3 Managing Cookies

You can control and manage cookies through your browser settings. Please note that disabling certain cookies may affect the functionality of our Website.

15.4 Cookie Consent

By continuing to use our Website, you consent to our use of cookies as described in this policy. You can withdraw your consent at any time by adjusting your browser settings.

16. Data Protection Officer

For questions specifically related to data protection and privacy compliance, you may contact our Data Protection Officer at:

Email: info@jturnerconsulting.com

Subject Line: "Data Protection Inquiry"

By using our Website and services, you acknowledge that you have read, understood, and agree to this Privacy Policy.

This Privacy Policy was last updated on July 1, 2025. Please check our Website regularly for updates to this policy.